

New Product Bulletin: New Baby Crib Thermometer

babysafe® Monitoring room temperature close to the baby

Glenview, **IL – May 16**, **2016 –** Thermographics is pleased to release for sale Babysafe

a new baby crib thermometer that continuously monitors room temperature beside the baby. These thermometers provide added safety and reassurance to parents and caregivers, from the time a baby is born and through their early years, helping to ensure a child safe environment.

Babysafe® is an easy-to-read color change room thermometer that is accurate, always on and BPA free without the need for batteries or power cords.

This new thermometer attaches easily to your baby's crib rail, and monitors the room temperature as closely as possible to your baby.

You can quickly and easily check the temperature day and night, for constant reassurance.

"Babysafe is a simple straight forward thermometer that will monitor the ambient temperature surrounding a sleeping baby." comments Rocky Sapienza, VP of Operations for LCR Hallcrest. "Parents and caregivers at a glance will know that they are providing a safe and comfortable sleeping environment for the newborn."

Contact <u>info@hallcrest.com</u> for further information or visit <u>www.thermographics.com</u>

About LCR Hallcrest: The company is the leading international manufacturer of "SMART" color and chemical changing labels, thermometers, pigments and graphics that react to environmental and temperature fluctuations, providing visible evidence of change and measurement with in-house design, development and manufacturing capability.

SM307 Rev00

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